

## Feedback Systems – The Latest in Customer Feedback

Feedback Systems delivers innovative data collection and expert survey services that provide organizations with unequalled access to valuable insights.

For nearly a decade, Feedback Systems has delivered its survey services utilizing state-of-the-art technology, breakthrough creativity, and superior customer service. We possess the expertise and practical knowledge to ensure that our clients are getting the right information, right when they need it.

Feedback Systems leverages the latest advancements in handheld (Palm) and survey kiosk, internet, interactive voice response (IVR), and optical mark paper scan technologies to provide its clients with the unprecedented ability to listen to and engage their target audience. Feedback Systems provides its services nationwide to:

- Corporations/Governmental Agencies/Associations
- Service Providers/Product Manufacturers/Retail Establishments
- Conferences/Seminars/Corporate meetings
- Consumer events/Trade Shows
- Marketing/Research Firms

Feedback Systems has performed countless surveys over the years capturing a variety of feedback including:

- Customer Satisfaction/Exit Surveys
- Sponsor/Exhibitor/Event Marketing Effectiveness and ROI
- Membership Perceptions, Awareness, and Assigned Value
- Training/Session Performance Tracking
- Third Party Performance Measurement & Benchmarking

With Feedback Systems our clients get:

- Mission critical feedback in a timely manner,
- Essential performance measurement and benchmark data, and
- Valuable information often required for tactical decision making.

Give us a call toll free at 888-463-6494 to learn more about how you can benefit from a survey solution provided by Feedback Systems.